



# Innovative Ceramic Corporation

Creative Solutions to Product Identification & Decoration

## PRESS RELEASE

**For Immediate Release**

**Contact:** Orville G. Steininger

**Phone:** 330-385-6515

osteininger@innovativeceramic.com

## Installation 1700° C Kiln

**East Liverpool, Ohio-June 10, 2005** Innovative Ceramic Corporation, East Liverpool, Ohio, is please to announce the installation of a new 1700°C Kiln. The new kiln will allow faster testing and development of DuraFire™ Marking Inks for marking refractories and ceramic components.

These specialized high temperature inks can be used to track refractory life, identify your products for easy reorder, and to create brand awareness of your products. Custom inks for difficult applications can now be created more quickly using the new kiln during the R&D process. For additional information, call 330-385-6515.

Innovative Ceramic Corporation, East Liverpool, Ohio, is a manufacturer of creative solutions to product identification and decorations to the ceramic industry. They manufacture ceramic decals, marking devices, and *DuraFire*™ Marking inks. They also provide decal tools, high temperature china markers, and underglaze pencils.

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*DuraFire* Ink is a trademark of Innovative Ceramic Corporation

**For more information, for general public:** Call 330-385-6515

**For more information on general products:** [innovativeceramic.com](http://innovativeceramic.com)