



Innovative Ceramic Corporation

Creative Solutions to Product Identification & Decoration

PRESS RELEASE

For Immediate Release

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Innovative Ceramic launches newly designed website

January 2, 2013 - Designed to outline manufacturing capabilities in custom high temperature inks and rubber stamps. Five portfolios servicing different industries are used to describe Innovative Ceramic's capabilities, and features/benefits provided in solutions.

East Liverpool, Ohio-January 2, 2013 Innovative Ceramic Corporation, East Liverpool, Ohio is please to announce a newly design website at www.innovativeceramic.com. The site outlines their capabilities in high temperature ceramic ink design and manufacturing, custom ink testing, sampling service, and custom rubber stamp design and manufacturing. The new design provides easy-to-use navigation, request for quotes, the ability to submit your ink product, and rubber stamp specs with the capability to unload related files. Five portfolios servicing different industries are used to illustrate Innovative Ceramic's capabilities, services, and features/benefits provided in solutions.

Innovative Ceramic Corporation, East Liverpool, Ohio is a manufacturer of creative solutions to product identification and decorations to the ceramic industry. They manufacturer ceramic decals, marking devices, and **DuraFire™** Marking inks. They also provide decal squeegees and other decal tools, high temperature china markers, and underglaze pencils.

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DuraFire Ink is a trademark of Innovative Ceramic Corporation

For more information, for general public: Orville G. Steininger, 330-385-6515 or osteininge@innovativeceramic.com

For more information on general products: innovativeceramic.com